

*The Biggest and The Most Complete Exhibition  
of Gifts and Housewares*

# INACRAFT 2017

The 19<sup>th</sup> Jakarta International Handicraft Trade Fair



*The Magnificence  
of Yogyakarta*

**26 - 30 April 2017**

**Jakarta Convention Center  
Jakarta - Indonesia**

Organizer :



Association of Exporters and  
Producers of Indonesian Handicraft  
(ASEPHI)

Co-organizer :



mediatama binakreasi  
promotor, trade fair, exhibition & meeting

Main Sponsor :



Melayani Negeri, Kebanggaan Bangsa

Supporters :



Ministry of Trade of  
the Republic of Indonesia



Ministry of Industry of  
the Republic of Indonesia



Ministry of Foreign Affairs  
of the Republic of Indonesia



Ministry of Cooperatives and  
Small and Medium Enterprises  
of the Republic of Indonesia



Ministry for  
State-Owned Enterprises  
of the Republic of Indonesia



Creative Economy Agency



National Craft Council



Local Government  
Special Region of  
Yogyakarta



ASEAN Handicraft Promotion  
and Development Association  
(AHPADA)



Indonesian Exhibition  
Companies Association  
(IECA)



# “from smart village to global market”

## The 19th Jakarta International Handicraft Trade Fair (INACRAFT 2017): Back to The Magnificence of Yogyakarta

The biggest and the most complete handicraft exhibition in Southeast Asia is back in Indonesia on 26 – 30 April 2017 where all local craftsmen throughout the country gather to show off their high quality products.

The variety of cultural values, traditions, histories and geographical aspects across the country influence the craftsmen to create unique and genuine crafts with distinctive characteristics. The main idea, as the result of a combination of creativity, innovation, talent and skills supported by the development of environmentally friendly technologies, eventually becomes a trend in the ASEAN export handicraft products to the global market which is rapidly increasing from year to year.

You will find the exhibited featured products such as fashion, souvenirs, interior products, jewelry & accessories, pottery, household appliances and a variety of excellent products of Indonesian handicraft in this exhibition.

Book your arrival now and get a pleasant shopping experience at the 19<sup>th</sup> Jakarta International Handicraft Trade Fair – INACRAFT.

## Why you should visit?

- Great opportunity to keep updated with the latest trend in the market and to source for the local masterpiece.
- Packed with high quality products from more than 1.500 producers and craftsmen with various product display.
- Providing opportunities to search cross-over products and to explore new business avenues.
- More than just products platform for the exchange of knowledge.

## General information

### Event

**Name** : The 19<sup>th</sup> Jakarta International Handicraft Trade Fair (INACRAFT 2017)

**Date** : 26 - 30 April 2017

**Venue** : Jakarta Convention Center

### Endorsement by :

- Ministry of Trade of the Republic of Indonesia
- Ministry of Industry of the Republic of Indonesia
- Ministry of Tourism of the Republic of Indonesia
- Ministry of Foreign Affairs of the Republic of Indonesia
- Ministry for Cooperatives and Small and Medium Enterprises of the Republic of Indonesia
- Ministry for State Owned Enterprises of the Republic of Indonesia
- Creative Economic Agency of the Republic of Indonesia
- Provincial Government of DKI Jakarta
- Asean Handicraft Promotion and Development Association (AHPADA)
- Indonesia Exhibition Companies Association (IECA)

**Products** : Batik, woven products, fashion & embroidery, footwear, bags & travel goods, jewelry & accessories, household & housewares, gift item, toys & games, decorative items and others.

**Exhibitors** : Producer and craftsmen, exporter/importer/buying agent, collector, handicraft producer association, craftsmen management agencies, related ministries, provincial administration, municipal administration, district administration, provincial offices of ministries, national and provincial handicraft boards, banks, as well as other supporting companies.

**Visitors** : Potential domestic buyers of around 200,000 individuals and corporate/groups, Potential overseas buyers of more than 1,000 companies including: importer, trader, hotel, art gallery, department store, distributor, collector, government officials, private companies, chamber of commerce, representatives of foreign countries in Indonesia, international trade representatives, and general public.

## How to visit the show?

- Register online at [www.inacraft.co.id](http://www.inacraft.co.id)
- Fill the attached registration form, and send it back by fax.
- Bring this invitation to the registration counter at the show.
- Bring your business card or name card to the registration counter at the show.



## Buyers improvement table in the last 5 years

Year	Exhibitor	Buyers	Trade Contract	Buyers Origin	Exhibiting Area (sqm)
2012	1.800 companies	819 buyers	US\$ 8.384.086	50 countries	24.080
2013	1.600 companies	856 buyers	US\$ 8.493.080	43 countries	24.080
2014	1.600 companies	898 buyers	US\$ 9.195.500	47 countries	24.080
2015	1.421 companies	900 buyers	US\$ 9.823.500	43 countries	24.080
2016	1.397 companies	751 buyers	US\$ 10.707.100	40 countries	24.080



## Recommended hotel



### THE SULTAN HOTEL ★★★★★

[www.sultanjakarta.com](http://www.sultanjakarta.com)

Jl. Gatot Subroto  
Jakarta 10002

Phone : (62-21) 5703600



### CENTURY PARK HOTEL ★★★★★

[www.atletcentury.com](http://www.atletcentury.com)

Senayan, Kebayoran Baru,  
Jakarta Selatan

Phone : (62-21) 5712041



### HARRIS SUITE FX SUDIRMAN ★★★★★

[www.fx-jakarta.harrishotels.com](http://www.fx-jakarta.harrishotels.com)

Jl. Jend Sudirman, Pintu Satu Senayan, Jakarta

Phone : (62-21) 25554333

Fax No : (62-21) 25554321



### BLUE SKY HOTEL PETAMBURAN ★★★

[www.blueskygroups.com](http://www.blueskygroups.com)

Jl. AIPDA K.S. Tubun No.19, Petamburan, Jakarta

Phone : (62-21) 29509999

Fax No : (62-21) 29509998



### Batavia Apartment ★★★

[www.bataviaapartments.co.id](http://www.bataviaapartments.co.id)

Jl. K.H. Mas Mansyur Kav. 126, 10220, Jakarta

Phone : (62-21) 5749760

Fax No : (62-21) 5749758



### HOUSE OF ARSONIA ★

[www.houseofarsonia.com](http://www.houseofarsonia.com)

Jl. Pejompongan Raya No.1 - 2, Pejompongan,  
Bendungan Hilir, Jakarta Pusat

Phone : (62-21) 5710300

\*if you need further assistance, please do not hesitate to contact our official tour & travel agent

## Official tour & travel agent



### BATEMURI TOUR & TRAVEL

www.batemuri.co.id

Jl. M. T. Haryono Kav. 33 Jakarta 12770, Indonesia

Mobile Phone : 62 857 1000 3564

Email : inong.batemuri@gmail.com

Contact : Mrs. Inong

## Official transportation



### WHITE HORSE GROUP

www.whitehorse.co.id

Graha White Horse

Jl. Arteri Kelapa Dua Raya No. 15

Kebon Jeruk - Jakarta Barat 11530, Indonesia

Phone : (62-21) 2967 5555

Mobile Phone : 62 811 950 1532

Fax : (62-21) 2967 5005

Email : indra@whitehorse.co.id

Contact : Mr. Indra Kurnia Pratama



### BLUE BIRD GROUP

www.bluebirdgroup.com

Blue Bird Building, Jl. Mampang Prapatan Raya  
No. 60, Jakarta Selatan 12790

Phone : (62-21) 798 5366

Fax : (62-21) 798 5388

Email : rizky.sabdha@bluebirdgroup.com

Contact : Mr. Rizky



### DAY TRANS

www.daytrans.co.id

Jl. Deplu Raya No. 43 Pesanggrahan Bintaro  
Jakarta 12320, Indonesia

Phone : (62-21) 2967 6767

Mobile Phone : 62 855 855 6767

Email : widya@daytrans.co.id

Contact : Mrs. Widya Yolanda J.

## Places of interest




# Fair Layout





## Zoning area

- Main Lobby : Household & Housewares, Gift Items, Decorative Items, Toys & Games.
- Plenary Hall : Household & Housewares, Gift Items
- Assembly Hall : Miscellaneous Craft & International Hall
- Cendrawasih Hall : Batik, Woven Products, Fashion & Embroideries, Bags & Travel Goods, Footwear.
- Hall A : Batik, Woven Products, Fashion & Embroideries, Jewelry & Accessories, Bags & Travel Goods, Footwear.
- Lobby Hall A : Sponsorship & Banking
- Hall B & Lobby Hall B : State Owned Enterprises, Local Government Owned Enterprises, Provincial Government, District & Municipal Governments, National Handicraft Councils, Provincial, District & Municipal Handicraft Councils, Ministries And Supporting Products.

**Register Online Now**  
**[www.inacraft.co.id](http://www.inacraft.co.id)**

 @TheINACRAFT

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Organizer :

**ASSOCIATION OF EXPORTERS AND PRODUCERS  
OF INDONESIAN HANDICRAFT ( ASEPHI )**

Jl. Wijaya 1 No. 3A, Kebayoran Baru, Jakarta 12170 - Indonesia

Phone : (62-21) 725 2033, Fax.: (62-21) 725 2062

E-mail : asephipusat@gmail.com | www.asephi.com

Co-organizer :

**Mediatama Binakreasi**

Gedung Graha Megah, Balai Pustaka Indah Permai

Jl. Balai Pustaka Timur No. 39 Blok.B 8-9, Rawamangun, Jakarta 13220 - Indonesia

Phone : (62-21) 489 6942, 472 1563, Fax.: (62-21) 489 3056, 475 7622

E-mail : info@mediatamabinakreasi.com

[www.mediataabinakreasi.com](http://www.mediataabinakreasi.com)

### pre-registration information form

Pre-registration as trade visitor     Obtain more information

Title       Mr.     Mrs.     Ms.

Name

Position

Company

Address

Country  Zip Code

Phone

Fax

Email

Website

#### A. Type(s) of your business :

- Agent                       Chain Store     Departemen Store     Discount Store     Mail Order House
- Distributors               E-Business     Exporter               Importers             Manufacture
- Service Industry     Specialized     Wholesaler             Retail Outlet         Retailer
- Others (Please specify).....

#### B. Current product import from Indonesia :

Product (Please specify).....     None

#### C. Have you ever visited the fair(s) before

Yes       Inacraft 2013     Inacraft 2014     Inacraft 2015     Inacraft 2016  
 No

#### D. Products of your interest

- Batik                                       Household & Housewares
- Woven Products                       Gift Item
- Fashion & Embroidery               Decorative Items
- Footwear                                 Toys & Games
- Bags & Travel Goods               Other Crafts (Please specify)
- Jewelry & Accessories              .....

please attach  
your business card